I understand that faxes that are soliciting can be bothersome, but this is ridiculous. Is the purpose of this order to decrease the nuisance faxes, or increase the amount of paperwork that will need to be retained to conduct an average day's business? This doesn't even include the secretary that will have her job expanded to include duties related to maintaining a database for fax consent forms. Are the consent forms un-expirable? If not, how frequently must they be reissued? What a big crevice this type of order opens! Is this more work and expense than the original way?